Privacy Policy

Effective Date: 10/1/2016
Last Updated: 12/4/2025

1. Introduction

At TREK Investment Group ("we", "us", "our", "Company"), your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and protect personal information obtained via our website (https://www.trekig.com) and via SMS/text-message programs (if you opt in). By using our website or opting in to receive SMS from us, you agree to the collection and use of information in accordance with this policy.

2. Information We Collect

We may collect the following types of personal information from you:

- Contact information you provide when you contact us (e.g., name, email address, phone number) via web forms, email, phone, or other means.
- If you choose to opt in to our SMS/text-message program: your mobile phone number, consent to receive SMS, the timestamp and source of the opt-in, and any information you provide in response to SMS (e.g., replies, communications).
- Other information necessary to provide you with our services (e.g., property listings, investment advisory communications) or to facilitate your requests.

3. How We Use Your Information

We use your personal information for purposes including, but not limited to:

- Responding to your inquiries, requests, or support needs.
- Providing you with information about our services, investment opportunities, updates, and relevant communications.
- If you opt in to SMS/text messaging: sending you SMS communications you have requested such as notifications, updates, marketing/promotional offers, or other messages consistent with the consent you provided.
- Administering and improving our website, services, and communications.

5. Data Sharing and Third-Parties

We are committed to protecting your personal information, and in particular the phone numbers and SMS consent data collected for SMS/text messaging. We will **not** share, rent,

sell, or otherwise provide your mobile phone number or SMS-opt-in / consent data to any third party or affiliate for their marketing or promotional purposes. **SMS opt-in or phone numbers for the purpose of SMS are not being shared with any third party and affiliate company for marketing purposes.**

We may share your information — excluding SMS-opt-in/consent data — with third parties who assist us in providing our services (e.g., service providers, messaging platform providers, vendors, or as required by law). Even when sharing data for operational or service-delivery purposes, your SMS consent and opt-in status remains private and is not provided to third parties for marketing.

6. Data Security and Retention

We implement reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, disclosure, or misuse. We retain your information only for as long as necessary to fulfill the purposes described in this Privacy Policy or as required by law.

7. Your Rights and Choices

You have the right to:

- Opt out of receiving SMS messages at any time (by replying “STOP”);
- Request that we delete or correct your personal information;
- Update your contact preferences;
- Contact us with any questions or concerns regarding your personal information or its use.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, legal requirements, or services. If we make material changes, we will revise the “Last Updated” date at the top of this page and, if required, notify you. We encourage you to review this Privacy Policy periodically.

9. Contact Us

If you have any questions, concerns, or requests related to your privacy or this Privacy Policy, please contact us at:

TREK Investment Group
Address: 4407 Bee Caves Rd., Suite 412, West Lake Hills, TX 78746

Phone: (512) 433-6999
Email: info@trekig.com